



THE HERITAGE® & SELECT® COLLECTIONS

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THE HERITAGE® COLLECTION

A TIMELESS TRADITION

The ever-popular Heritage Collection, made from 100% brass, is a fierce competitor in all style aspects. This best-selling collection offers the widest selection of finial options, rod styles and a variety of luxurious finishes. It is also the only collection to offer brackets to accommodate extra thick carpet piles. With so many style options to choose from the Heritage Collection earns its place among the favorites. Read on to view all that the Heritage Collection has to offer.



HERITAGE WITH CROWN FINIAL,
EXTENDED BRACKET AND FLUTED ROD

HERITAGE WITH ACORN FINIAL,
REGULAR BRACKET AND SMOOTH ROD

THE HERITAGE® COLLECTION FINIALS

Embellish your stair rods with one of the five different finial options offered in the Heritage Collection. Choose from any one of these beautiful adornments to add a distinctive yet decorative touch to your staircase.



HERITAGE URN FINIAL



HERITAGE CROWN FINIAL



HERITAGE ACORN FINIAL



HERITAGE ROUND FINIAL



HERITAGE PINEAPPLE FINIAL

THE HERITAGE® COLLECTION RODS

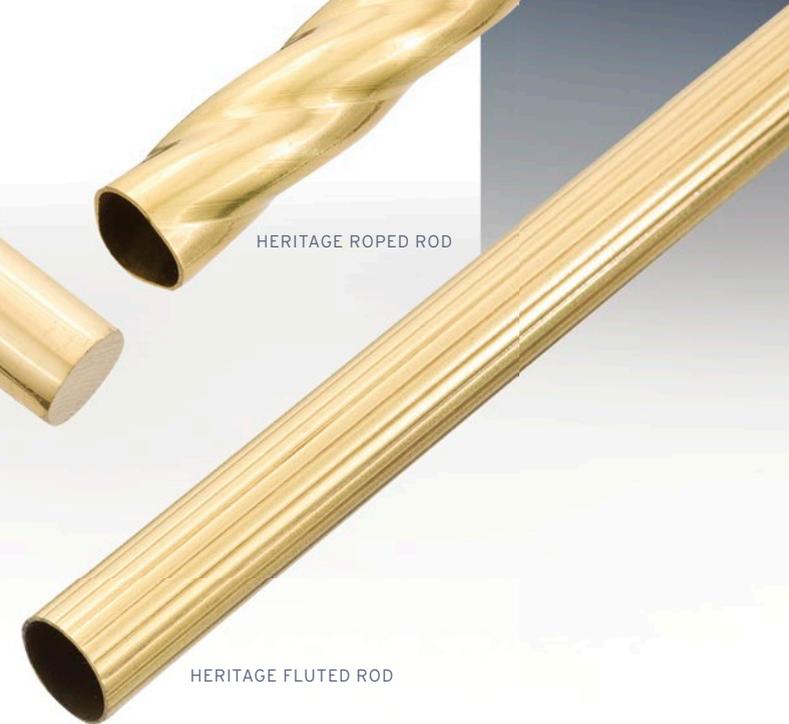
The Heritage Collection offers the largest selection of rod styles of any Zoroufy stair rod collection. Options include 1/2 inch diameter smooth tubular rods, fluted and roped style rods, and the solid-core rod exclusive to the Heritage Collection. Solid rods can be curved to custom fit the shape of your staircase. The Heritage Collection's rod style variety allows you to find the perfect accent for your staircase.



HERITAGE SOLID ROD



HERITAGE ROPED ROD



HERITAGE FLUTED ROD

HERITAGE SMOOTH ROD



THE HERITAGE® COLLECTION BRACKETS

The swing-latch bracket, specific to the Heritage Collection, allows for an easy installation of your Zoroufy stair rods.

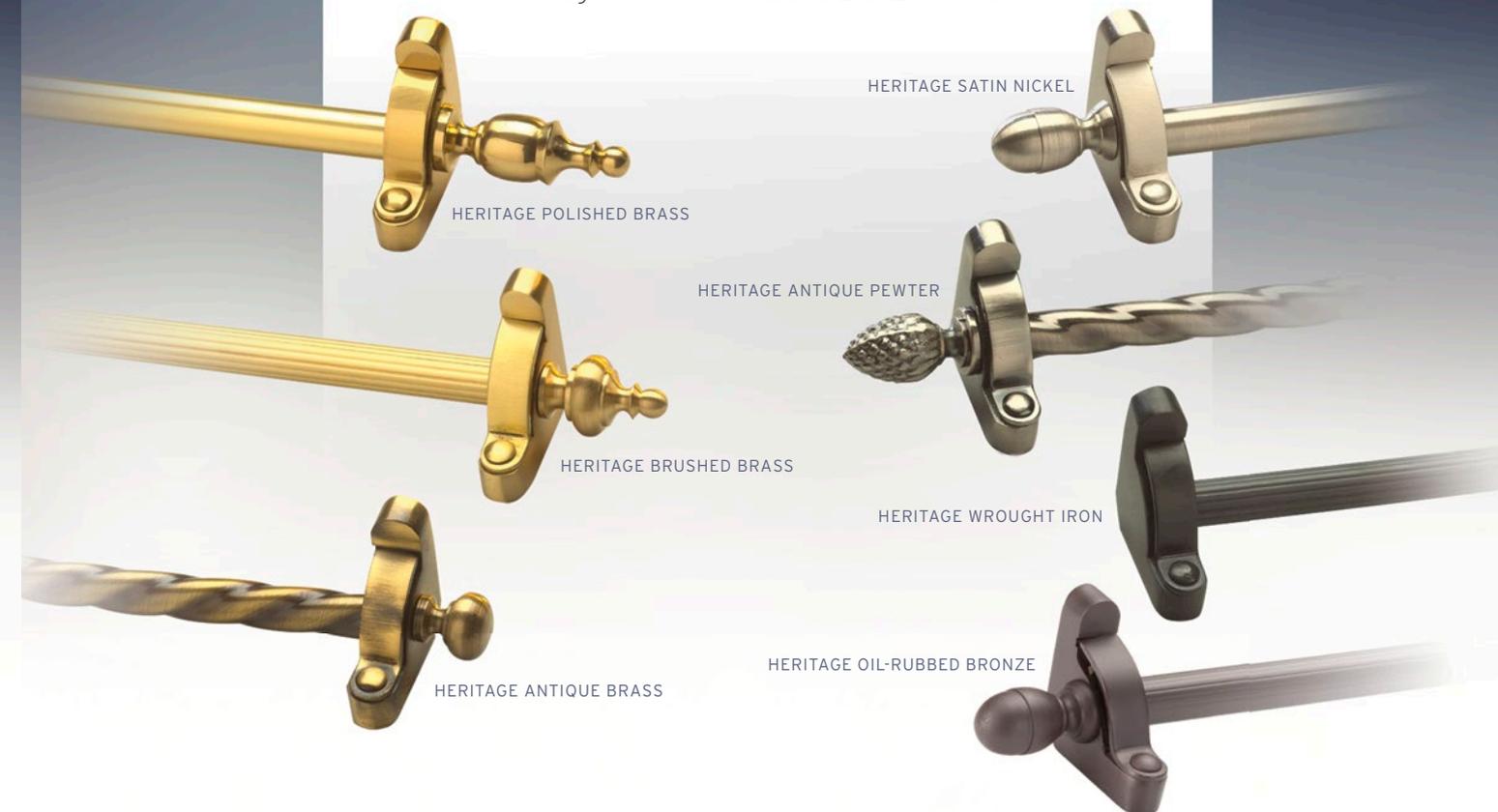
The Heritage swing-latch brackets are available in two sizes: Regular and Extended. Regular brackets accommodate all standard carpet runners with carpet piles and padding under 3/4 inch thickness. The Heritage Extended brackets accommodate all carpet piles and padding between 3/4 inch and 1¼ inches thick.

The Heritage collection is also the only collection to offer a bracket option without a finial. The Heritage Classic bracket offers the option of adding Zoroufy's stunning, ornamental hardware to your staircase in a more understated way.



THE HERITAGE® COLLECTION FINISHES

Complete your selection by choosing one of the beautiful finishes offered in the Heritage Collection to highlight your staircase. The range of finishes offered varies from the striking golden brass tones in the Polished, Brushed and Antique Brass finishes to the cooler silver accents of the Satin Nickel or Antique Pewter finishes concluding with one of the deep, matted tones of either the Wrought Iron or Oil-Rubbed Bronze finishes.



 ZOROUFY STAIR RODS ARE FOR A DECORATIVE USE ONLY. ANOTHER MEANS OF CARPET INSTALLATION IS REQUIRED.

THE SELECT® COLLECTION

SIMPLE SPLENDOR

The Select Collection makes luxury affordable. An attractive accent with all the quality and standards that define the Zoroufy name. The Select Collection is perfect for machine roll runners with padding up to 5/8" thick and is made from 100% brass offering a 3/8" diameter rod.



SELECT POLISHED BRASS



SELECT BRUSHED BRASS



SELECT ANTIQUE BRASS



SELECT OIL-RUBBED BRONZE



SELECT PINEAPPLE FINIAL



SELECT ROUND FINIAL



SELECT URN FINIAL

FREQUENTLY ASKED QUESTIONS

Can stair rods be custom cut to fit my carpet runner?

Zoroufy offers custom cutting at no additional charge or delay. Stair rods may also be easily cut in the home with a metal-cutting hack saw, typically available for purchase at any local hardware store. Zoroufy recommends using a saw blade with 12 to 24 teeth per inch for a faster smoother cut.

At what length should I order my rods to fit my carpet runner?

Zoroufy recommends ordering your stair rods at 1½" longer than the total width of the carpet runner. For example, if your carpet runner measures 34 ½" wide, we recommend ordering your rods at 36" in length. This allows for approximately 1/4" of space on each side in between the bracket and the edge of the carpet.

Can stair rods be bent to fit curved stairs?

Yes, of the collections featured in this catalog Zoroufy will only use the solid-core rods from the Heritage® Collection for bending to fit the curved nose of a step. The reason being is that the thinner gauge of hollow core rods tends to crimp when it is bent.

Will stair rods secure my runner in place?

Zoroufy stair rods are designed for a decorative purpose only and not as a form of carpet installation. Use of an adhesive pad, staples, tacks, nails, tack strip or other means of securing the carpet is necessary for all carpet runners. Zoroufy does not dictate which type should be used.

How do I clean my stair rods?

Zoroufy products have a protective lacquer coating to resist tarnishing. This lacquer coating also omits the need to polish the rods. Use only a dry, soft cloth when cleaning the stair rods. Cleansers, abrasives and liquids of any kind will remove the protective lacquer coating and cause tarnishing. When you clean your carpet runner or surrounding areas with chemicals or liquid, remove Zoroufy products and replace only when area is dry.

Where can I buy Zoroufy products?

Zoroufy is a wholesale distributor that sells to the trade only. Consumers can find our products through available retail stores, online retailers and designers across the United States.



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ABOUT US

Generations of knowledge and experience of the Oriental rug trade have been passed down to the company's founder, Hassan Zoroufy, who in 1970 decided to share his appreciation for the art and design of beautifully crafted oriental rugs by selling his high quality products to consumers. In the mid 1980s, as more and more consumers decided to forgo their wall-to wall carpeting and opted, instead, for the timeless appeal of hardwood floors, Mr. Zoroufy responded to the growing demand of carpet runners by offering luxurious brass stair rods to accent these beautiful staircases.

Over the years, the demand has continued to grow and the name Zoroufy has become internationally recognizable with distributors in the United States, Canada and Europe. As the leading worldwide manufacturer of stair rods the name Zoroufy has become synonymous with quality and luxury. The versatility found in the styles offered by Zoroufy has been used in correlation with traditional staircases, modern décor and everywhere in between.

The Zoroufy name continues to thrive on the values that first made it a success. We listen to our customers and bring them beautifully crafted and unique products encompassing a wide range of styles that complete any décor.

Our customers' needs are endless. Zoroufy products are timeless.





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